

# **Associate Membership**

Coventry Business Improvement District (Coventry BID) is entering into our fifth term with a brand-new business plan which focuses on three main areas that were identified as the top priorities for our levy payers.

## They are:

- Security & Safety
- Marketing & Promotion
- Business Support

All businesses with a rateable value of £16,000 over and within the ring road are automatically members of Coventry BID businesses.

If your business is interested in becoming a Coventry BID member, we have a range of ways to enable you to join our community as an associate member.



To discuss becoming a member contact Coventry BID on 024 7710 3305 or email support@coventrybid.co.uk.

## Packages available:

## **BRONZE PACK**

- · Four marketing posts per year
- · Listing on website
- · Invitations to quarterly networking event

#### £300 per annum

## **SILVER PACK**

- Business support
- · Four marketing posts per year
- · Listing on website
- · Invitations to quarterly networking event

#### £600 per annum

# **GOLD PACK**

- A retail radio which allows you to contact other businesses and the Councils CCTV control room
- Street patrol checks
- Four marketing posts per year
- · Listing on website
- Invitations to quarterly networking event

#### £1200 per annum

#### **RADIO ON ITS OWN**

A retail radio which allows you to contact other businesses and the Councils CCTV control room

£500 per annum







